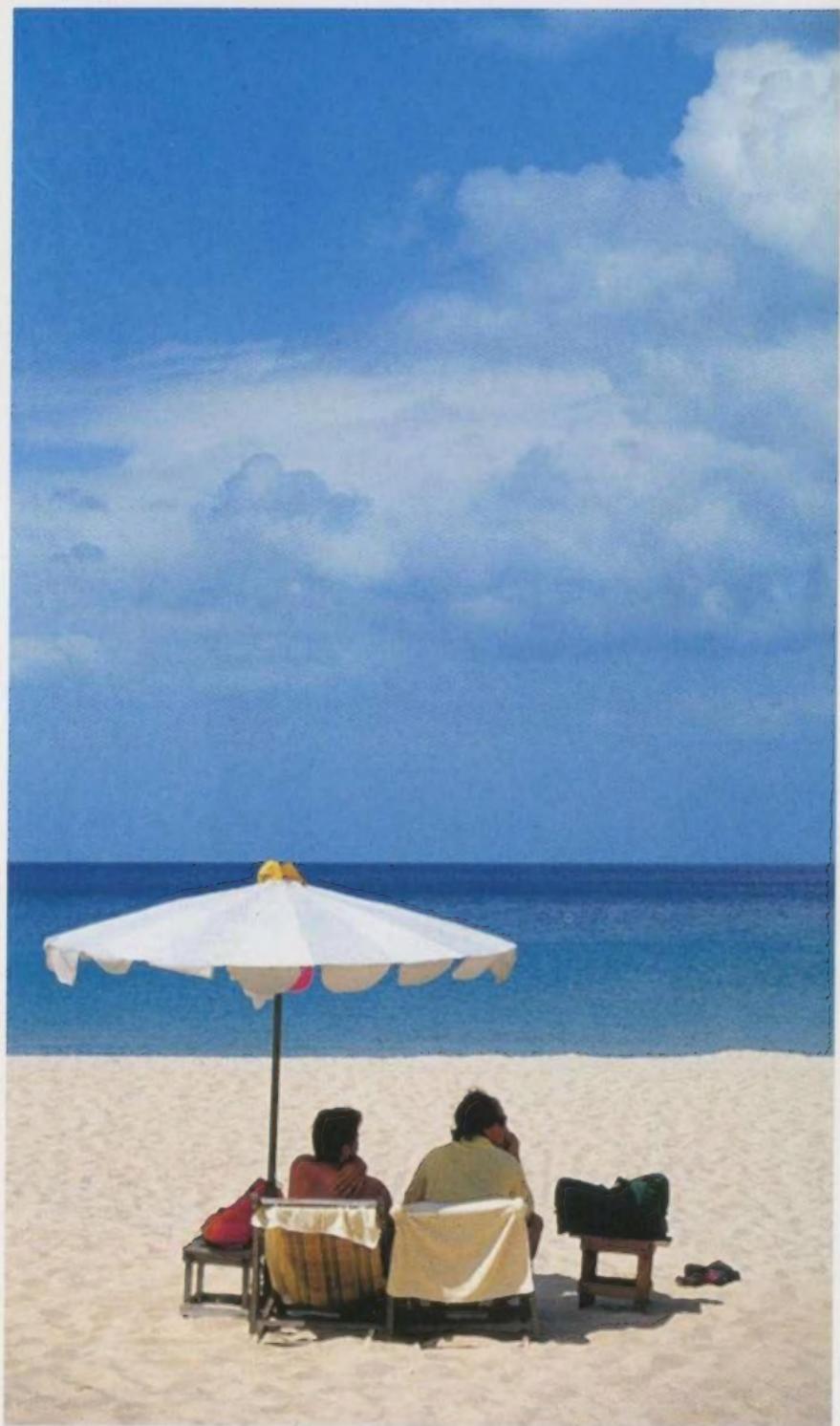


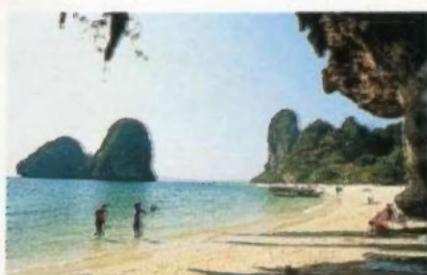
**swissôtel** A red square containing a white cross-like symbol.

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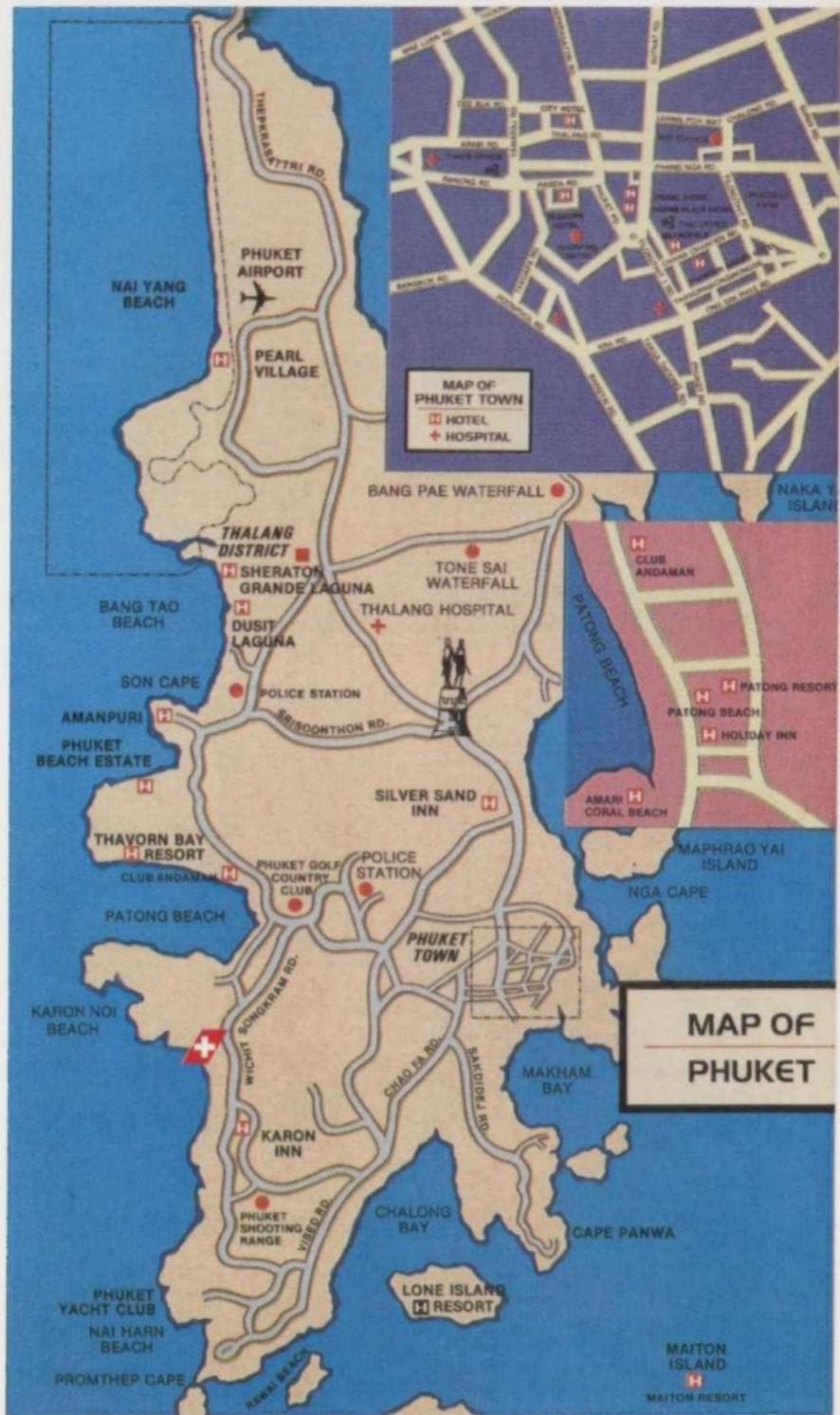
PHUKET



## **A tropical paradise rising out of the Andaman sea**



Phuket takes its name from the Malayan word "Bukit" (mountain). So called, as from a distance the island, Thailand's largest, resembles a mountain rising up from the Andaman Sea. The advent of Phuket International Airport and the construction of several world class hotels signalled Phuket's entrance into the tourist market. It is one of the most successful resorts in Southeast Asia with magnificent beaches, pristine waters, calming tropical atmosphere, fabulous foods and more. City population: 195,000. Time zone: GMT + 7 hours. Currency: Baht (B).



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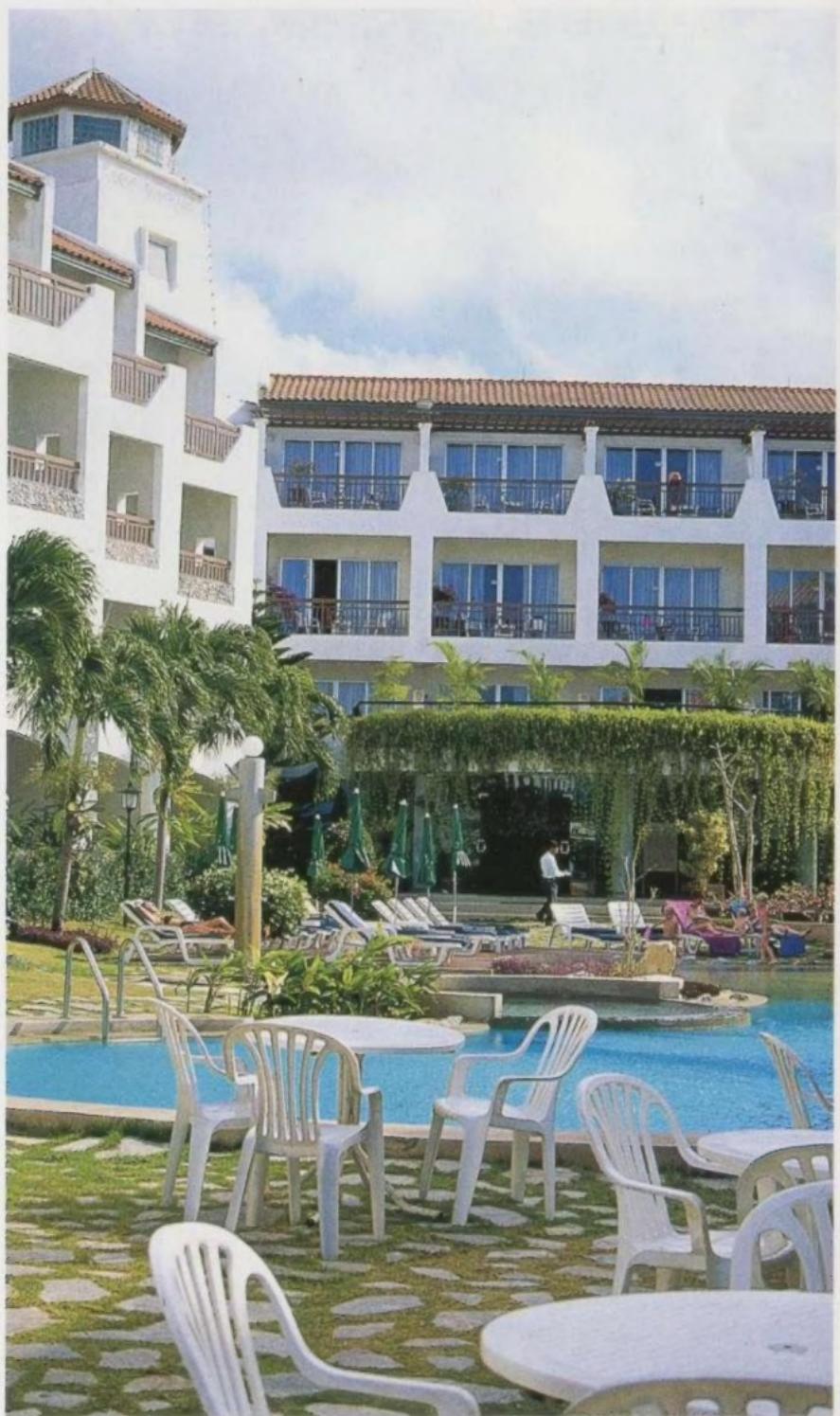
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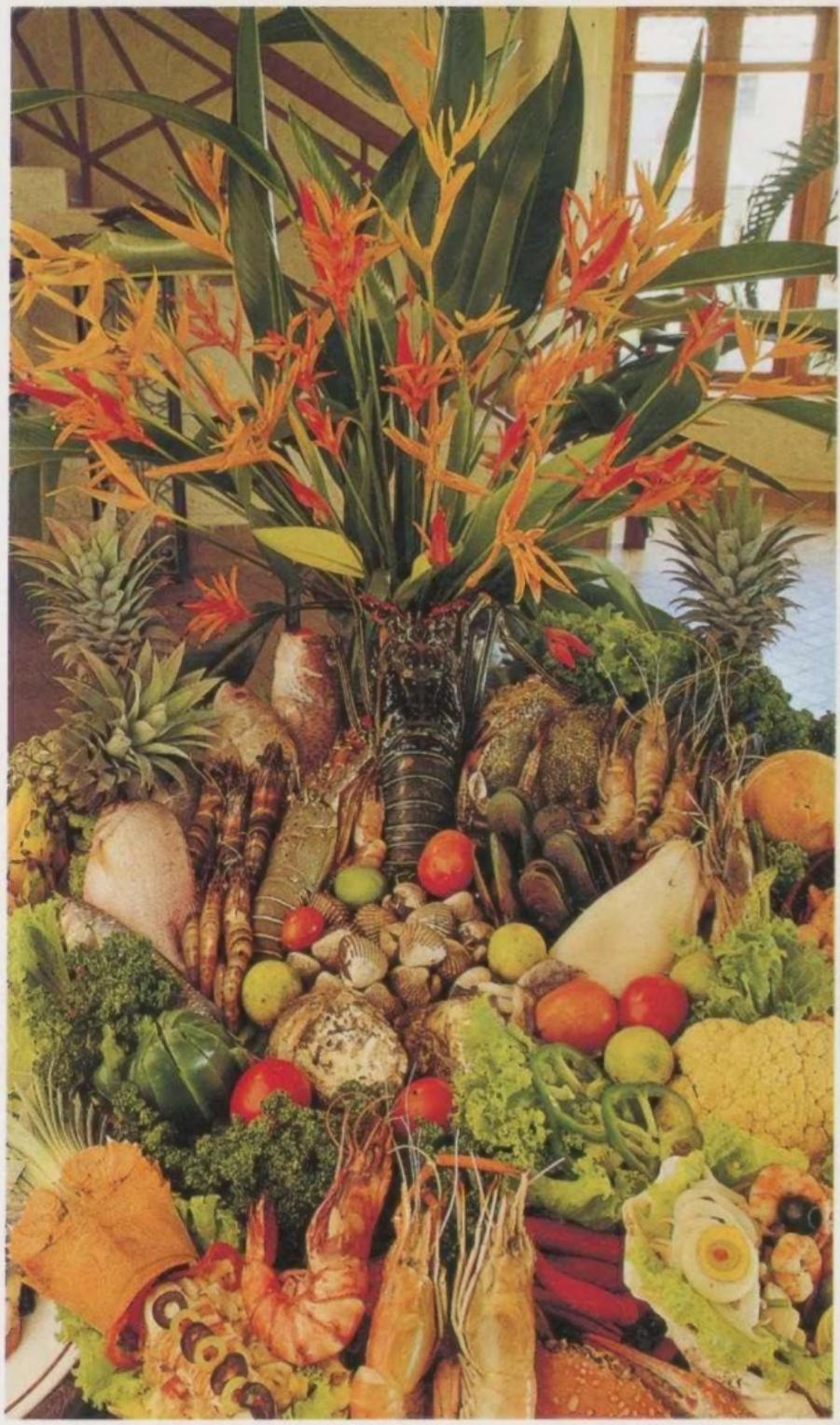


## **Luxury on one of paradise's most famous beaches**



Swissôtel Phuket has 81 elegant rooms and suites, with 45 additional rooms and another swimming pool to be completed by early 1996.

Rooms are fully airconditioned, luxuriously furnished and have balconies with beautiful ocean views. Stylish bathrooms feature bathtubs and showers. All rooms include colour T.V. with a free in-house movie channel, telephone, refrigerator and mini bar. So, while you are relaxing on your balcony being caressed by a gentle breeze, call room service, order a meal and a refreshing drink.



## Dining and entertainment



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## **Hotel services and facilities**



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## **Swissôtel, Swissair & Crossair: perfect partners**

When you check in at your Swissôtel you can expect the same friendly welcome and reliable service that you have experienced on your incoming Swissair or Crossair flight. All are owned or operated by Swissair, and share a dedication to providing the highest standards of comfort and convenience to the international traveller. Apart from Montreux, Phuket and River Kwai every Swissôtel city is served by either Swissair or Crossair. Time and again Swissair's quality service has received high praise from passengers and travel agents in comparative surveys of international airlines. While

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## **Reservations**

You can make a reservation through any of the following channels:

|  |                 |   |
|--|-----------------|---|
| Switzerland                              | 155 1011        | * |
| Germany                                  | 0130-845858     | * |
| France                                   | 05 11 83 80     | * |
| Holland                                  | 060224060       | * |
| Belgium                                  | 078 11 65 55    | * |
| United Kingdom                           | 0800-614145     | * |
| Worldwide reservations<br>via London, UK | +44-171-9365021 |   |
| Italy                                    | 167014612       | * |
| USA/Canada                               | 1-800-637-9477  | * |
| Mexico City (local)                      | 629-0359        |   |
| HongKong (local)                         | 25423399        |   |
| Japan                                    | 0120 11 80 58   | * |
| Singapore (local)                        | 735 72 66       |   |
| Australia                                | 1-800-062155    | * |
| Sydney (local)                           | 02-232 6537     |   |

GDS-Services: Abacus, Apollo, Amadeus, Axess, Galileo, Sabre,  
Sita Sahara, System One, Worldspan. CHAIN CODE: SL

Swissair - Crossair - Austrian Airlines - SAS - offices, UTELL Int.

Your local Swissair office: Zuellig Bldg. 2<sup>nd</sup> Floor, 1 Silom Road  
Bangkok 10500, telephone +66-2-2332930, telefax +66-2-2367417

\* toll free

## **Swissôtel worldwide**



Seoul



Beijing

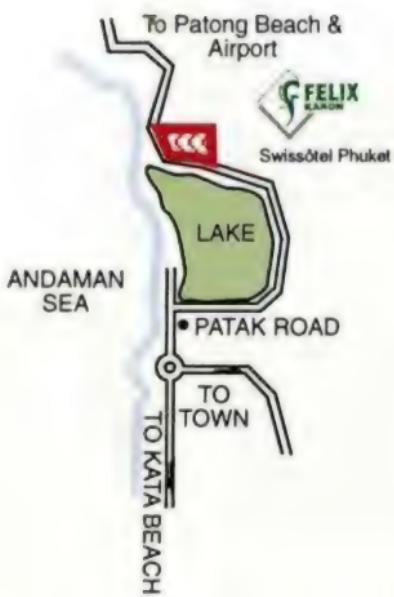


Istanbul



Cairo

Swissôtel Zürich, Swissôtel  
Basel - Hotel Le Plaza, Swissôtel  
Montreux - Le Montreux  
Palace, Swissôtel Düsseldorf/  
Neuss, Swissôtel Amsterdam -  
Ascot Hotel, Swissôtel  
Istanbul - The Bosphorus,  
Swissôtel Cairo - El Salam  
Hotel, Swissôtel Boston,  
Swissôtel New York - The  
Drake Hotel, Swissôtel  
Atlanta, Swissôtel Chicago,  
Swissôtel Bangkok - Felix  
Arnoma, Swissôtel River  
Kwai - Felix Kanchanaburi,  
Swissôtel Phuket - Felix  
Karon, Swissôtel Beijing  
Hong Kong Macau Center,  
Swissôtel Seoul - The Swiss  
Grand Hotel.



### **Felix Karon - Swissôtel Phuket**

4/8 Patak Road, Karon Beach, Phuket 83100 Thailand

**Tel : +66-76-396 666-75 Fax : +66-76-396 853**

**Bangkok Reservations Centre**

**Tel : +66-2-255 3410 Fax : +66-2-255 3457**

**Corporate Office**

**Felix Hotels & Resorts**

99 Rajdamri Road, Pathumwan,  
Bangkok 10330 Thailand

**Tel : +66-2-255 5767-8 Fax : +66-2-255 5769**

**A Member of Felix Hotels & Resorts**



**FELIX KARON**  
PHUKET

A Member of **swissôtel**



**swissôtel**

PHUKET



## **A tropical paradise rising out of the Andaman sea**



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# **Swissôtel Reservations Worldwide**

## **Europe :**

|                |        |        |       |
|----------------|--------|--------|-------|
| Belgium        | + 0800 | 16     | 555   |
| Denmark        | + 800  | 185    | 40    |
| France         | + 05   | 11     | 8380  |
| Germany        | + 0130 | 84     | 5858  |
| Holland        | + 06   | 022    | 4060  |
| Italy          | + 167  | 014612 |       |
| Norway         | + 800  | 106    | 86    |
| Sweden         | + 020  | 46     | 43 59 |
| Switzerland    | + 155  |        | 1011  |
| United Kingdom | + 0800 | 614    | 145   |

## **Asia :**

|           |        |         |
|-----------|--------|---------|
| Hong Kong | 2542   | 3399    |
| Singapore | 735    | 7266    |
| Japan     | + 0120 | 118 058 |

## **North America :**

|            |       |     |      |
|------------|-------|-----|------|
| USA/Canada | + 800 | 637 | 9477 |
| Mexico     | (525) | 629 | 0359 |

## **South America :**

|           |        |         |
|-----------|--------|---------|
| Argentina | + 0800 | 30093   |
| Brazil    | + 0800 | 110 377 |

## **Australia :**

|                |     |      |        |
|----------------|-----|------|--------|
| Australia :    | + 1 | 800  | 062155 |
| Sydney (local) | 02  | 9377 | 8411   |

+ Toll Free

## **Swissôtel worldwide**



Swissôtel Zürich, Swissôtel  
Basel - Hotel Le Plaza, Swissôtel  
Montreux - Le Montreux  
Palace, Swissôtel Düsseldorf/  
Neuss, Swissôtel Amsterdam -  
Ascot Hotel, Swissôtel  
Istanbul - The Bosphorus,  
Swissôtel Cairo - El Salam  
Hotel, Swissôtel Boston,  
Swissôtel New York - The  
Drake Hotel, Swissôtel  
Atlanta, Swissôtel Chicago,  
Swissôtel Bangkok - Felix  
Arnoma, Swissôtel River  
Kwai - Felix Kanchanaburi,  
Swissôtel Phuket - Felix  
Karon, Swissôtel Beijing  
Hong Kong Macau Center,  
Swissôtel Seoul - The Swiss  
Grand Hotel.



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Bangkok Reservations Centre

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Corporate Office

Felix Hotels & Resorts

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Bangkok 10330 Thailand

Tel : +66-2-255 5767-8 Fax : +66-2-255 5769

A Member of Felix Hotels & Resorts



**FELIX KARON**  
PHUKET



*Uniquely Felix*



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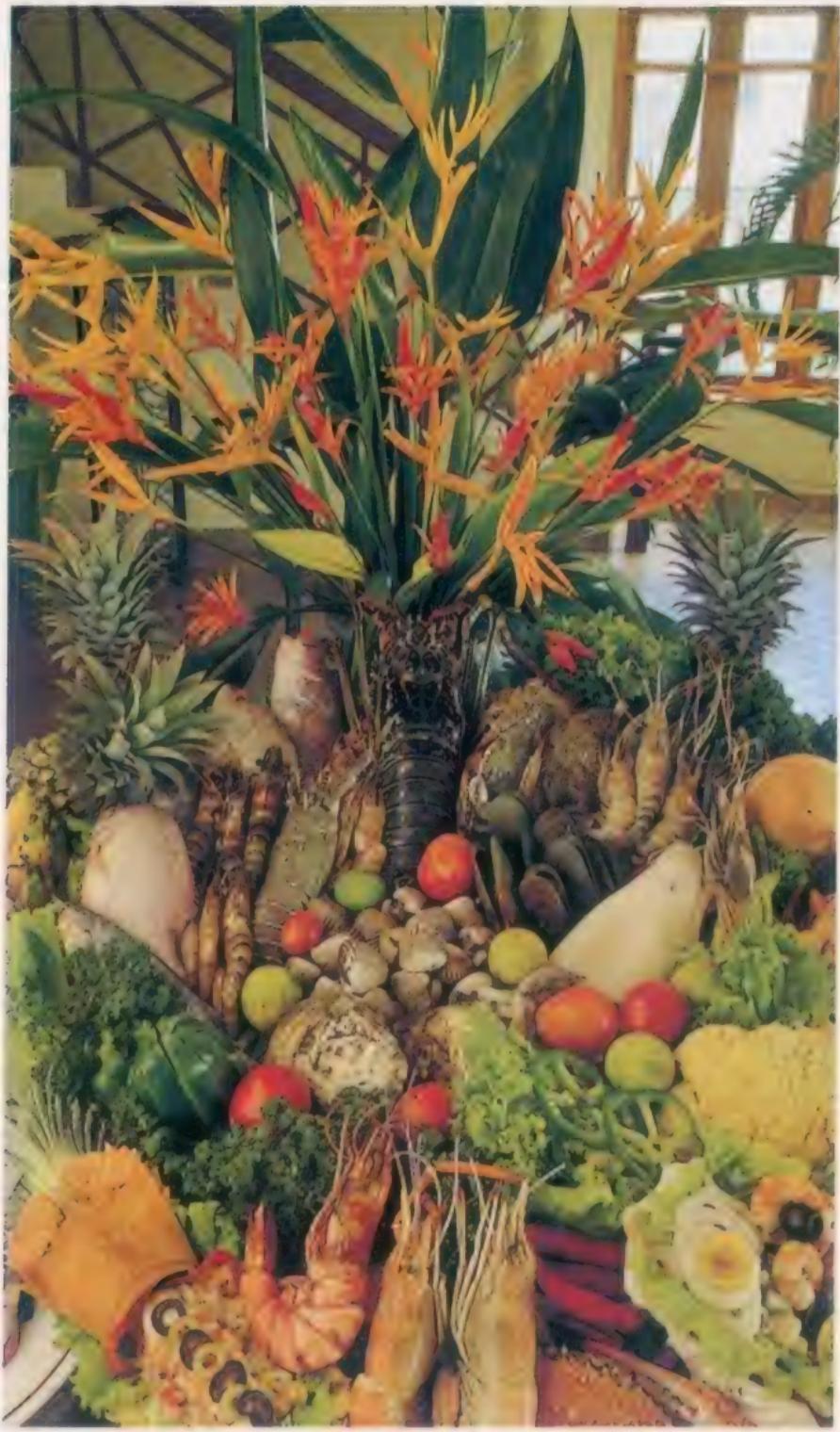
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E-mail: [info@felixphuket.com](mailto:info@felixphuket.com)

Internet: [www.felixphuket.com](http://www.felixphuket.com)

Tel: (66 76) 396-666-75 Fax: (66 76) 396-853

### Felix Sales & Reservations Centre

Toll Free: 088 225-561

Internet: <http://www.felixhotels.com> E-mail: [felix@loxinfo.co.th](mailto:felix@loxinfo.co.th)

Bangkok: Tel: (66 2) 675-5185-7 Fax: (66 2) 675-5188-9

Chiang Mai: Tel: (66 53) 270-710 Fax: (66 53) 270-709

### Felix Hotels & Resorts: Corporate Office

99 Rajdamri Road, Pathumwan, Bangkok 10330, Thailand

Tel: (66 2) 255-5767-8 Fax: (66 2) 255-5769

**A Member of Felix Hotels & Resorts**



PHUKET

Felix Karon

## TARIFFS

### • LOCATION •

Overlooking scenic Karon Beach, close to the shopping and nightlife of Patong Beach, only 45 minutes from the airport.

### • ACCOMMODATION •

The hotel has 81 elegant guest rooms and suites, with an additional 45 rooms and a second swimming pool to be completed by early 1996.

### • DINING & ENTERTAINMENT •

A fine selection of Thai and international dishes at the View Point Restaurant and Lagoon Cafe. Nightly Karaoke at the Lobby Lounge, open air swimming pool, fitness centre, games room and of course, Karon Beach.

### • GUEST SERVICES & FACILITIES •

The tastefully furnished Fuangfa Room is suitably equipped to host business and social functions for up to 50 people. Room Service, Airport Transfer, Foreign Exchange and Tour Desk are all available.

### Swissôtel Phuket - Felix Karon

4/8 Patak Road, Karon Beach, Phuket 83100, Thailand.  
Telephone +66-76-396 666-75 Telefax +66-76-396 853

### Bangkok Reservations Centre

Telephone +66-2-255 3410 Telefax +66-2-255 3457

# **TARIFFS**

\*Rates valid from Nov. 1, 1995 to Oct. 31, 1996

| • ROOM TYPE •    | BAHT  |
|------------------|-------|
| <b>Superior</b>  |       |
| • Single         | 2,400 |
| • Double         | 2,600 |
| <b>Deluxe</b>    |       |
| • Single         | 2,800 |
| • Double         | 3,000 |
| <b>Suite</b>     |       |
| • Junior         | 4,500 |
| • View Point     | 6,500 |
| <b>Extra Bed</b> | 500   |

\*\* Peak Season Surcharge Bht. 500-nett/room/night

From Dec. 20, 1995 to Jan 10, 1996

\* Room rates are subject to 10% service charge and 7% VAT

\* All rates are quoted in Thai Baht (approx. Baht 25 = US\$1)

\* Group rates are available on request

\* Checkout time is 12:00 noon.

## **• Swissôtel Reservations Worldwide •**

|                     |              |                  |                |   |
|---------------------|--------------|------------------|----------------|---|
| Switzerland         | 1551011      | • Germany        | 0130-845858    | • |
| France              | 05118380     | • Holland        | 060224060      | • |
| Belgium             | 078116555    | • United Kingdom | 0800-614145    | • |
| Italy               | 167 014612   | • USA/Canada     | 1-800-637-9477 | • |
| Mexico City (local) | 629-0359     | Hong Kong        | 852-28107031   |   |
| Japan               | 0120118058   | • Singapore      | 7357266        |   |
| Australia           | 1-800-062155 | • Sydney (local) | 02-232 6537    |   |

\* Toll Free

## **• AIRLINE RESERVATION •**

Swissair & Austrian Airlines Ticket

Reservations Offices Worldwide

## **• UTELL INTERNATIONAL •**

## **• CHAIN CODE: SL •**

## **• AIRLINE RESERVATIONS SYSTEMS •**

GDS-Services: Abacus, Apollo, Amadeus, Axess, Galileo, Gemini, Sabre, Sita, Sahara, System One, Worldspan. CHAIN CODE: SL

# PHUKET



**swissôtel** 

PHUKET  
**Felix Karon**

4/8 Patak Road, Karon Beach, Phuket 83100 Thailand.  
Telephone +66-76-396 666-75 Telefax +66-76-396 853  
Bangkok Reservations Centre  
Telephone +66-2-255 3410-9 Telefax +66-2-255 3457

## LOCATION AND TRANSPORTATION

Swissôtel Phuket - Felix Karon, is scenically situated overlooking Karon Beach. A retreat of relaxed luxury, the hotel is only minutes away from the popular shopping and nightlife district along Patong Beach and is within easy reach of Phuket Town and the Airport.

## HOTEL CAPACITY

The Hotel has 81 elegant guest rooms and suites, with 45 additional rooms and a second swimming pool to be completed by early 1996. All are fully air-conditioned and include Colour T.V. with a free in-house movie channel, Telephone, Luxurious bathroom with Bathtub and Shower, Refrigerator and Mini-bar. Room Service is available 24 hours.

## DINING & ENTERTAINMENT

The View Point Restaurant, complete with a glorious view of Karon Beach, has a menu filled with delicious Thai and international dishes. The Lagoon Cafe also serves Thai and International cuisines and the Lobby lounge hosts lively Karaoke, nightly.

## HEALTH & RELAXATION

Swissôtel Phuket - Felix Karon has a beautifully sculptured open air swimming pool. Other features include a well equipped Fitness Centre and a Games Room.

## SERVICES/FACILITIES

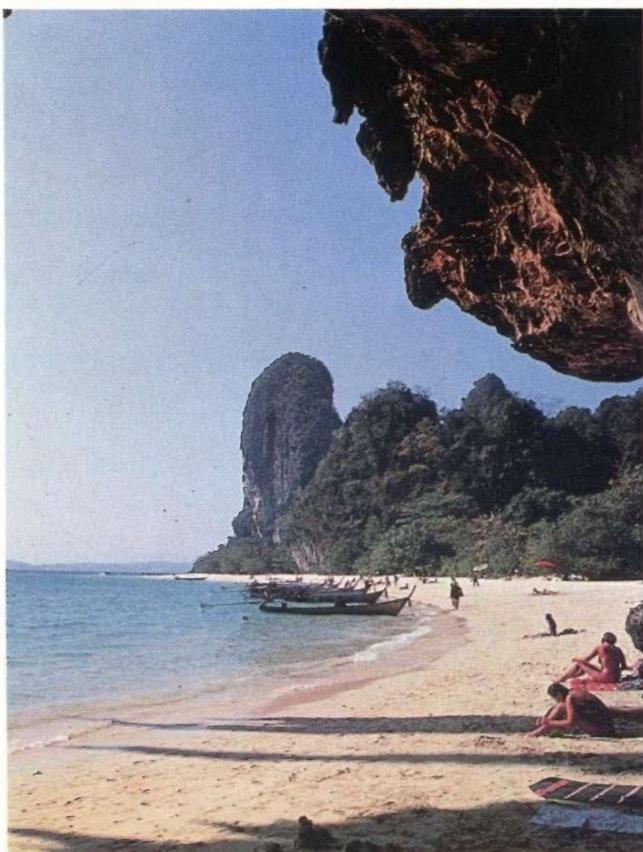
Foreign Exchange, Car rental and Laundry & Valet services are available along with transfer to and from Phuket International Airport.

## MEETINGS, CONFERENCES AND BANQUETS

The attractively furnished Fuangfa Room is suitably equipped to host both social and business events. Modern Audio visual and technical equipment are on hand and the room can cater comfortably for groups of up to 50 people.



# PHUKET



## City facts

### BACKGROUND

Population 195,000

Time Zone : GMT + 7 hours

Currency : Baht (B)

Phuket - Commonly referred to as the "Pearl of the South". Thailand's largest island, this tourist paradise takes its name from the Malayan word "Bukit," which means mountain. So called because from a distance Phuket island resembles a mountain rising out of the Andaman sea. Formerly known as Ko Thalang, Phuket was only noted for its rich tin ores, from which the island derived its wealth. Today Phuket is first and foremost a holiday destination. Its magnificent beaches, pristine waters, calming tropical atmosphere, fabulous foods and more, ensure that Phuket's status as an international class resort will be enduring.

### TRANSPORTATION

Phuket International Airport is situated in the Northern reaches of the island approx 32 km. from Phuket Town. Phuket island is 862 km. from Bangkok.

Primarily serviced by 1 hour connecting flights from Bangkok's Don Muang International Airport, direct flights in and out of Phuket are available for some destinations.

Swissôtel Phuket - Felix Karon operates a mini-bus to and from the airport as well as a shuttle service to nearby Patong Beach, for the convenience of guests. Taxi and Limousine services also run between the Airport and Phuket Town. Taxi fares are about 250 Baht. and Limousines generally 100 Baht. per person. In Phuket Town itself there are no public buses but there are small utility buses that operate a communal service, in town fares are usually 7 Baht. Mini buses also operate between Phuket Town and all the tourist beaches, fares generally range from 10-20 Baht. Swissôtel Phuket - Felix Karon is on Karon Beach in the South - Western part of the island, some 20 kilometres from Phuket Town.

### ATTRACTI0NS

Phuket's fabulously beautiful beaches are just one of the island's attractions. Nearby Patong is a hive of activity, with watersports, great shopping and an energetic nightlife. The remarkable and breathtaking limestone mountains of Phang-Nga Bay, the stunning coral and beaches of the Similan islands and the soaring cliffs and pristine waters of Phi Phi Island, are all in the vicinity. Phuket is a haven of great natural beauty.

### SHOPPING

Apart from the idyllic seaside lifestyle Phuket has much to offer shoppers. Famous for pearls, nielloware and sea shell ornaments, Phuket also has a good range of handicrafts, Gems, fabrics & textiles, jewellery and ornaments. Holiday makers have no necessity to go to Bangkok to buy, quality goods and souvenirs are plentiful in Phuket itself.

### EATING OUT

Everyone that visits Phuket should take the opportunity to sample the various seafoods that the island is famous for. Readily available in Phuket Town and all the major beaches, the seafood is delicious, fresh and reasonably priced. Of the local food, Mi sapam misua (Chinese style noodles), Khanom Chin (Thai rice noodles with curry soup and vegetables) and Ho mok (Steamed Curried fish), are recommended.

### MORE INFORMATION

Tourism Authority of Thailand (Phuket Office)  
73-75 Phuket Road, Amphur Muang Phuket 83000  
Telephone +66-76-212 213 Telefax +66-76-213 582

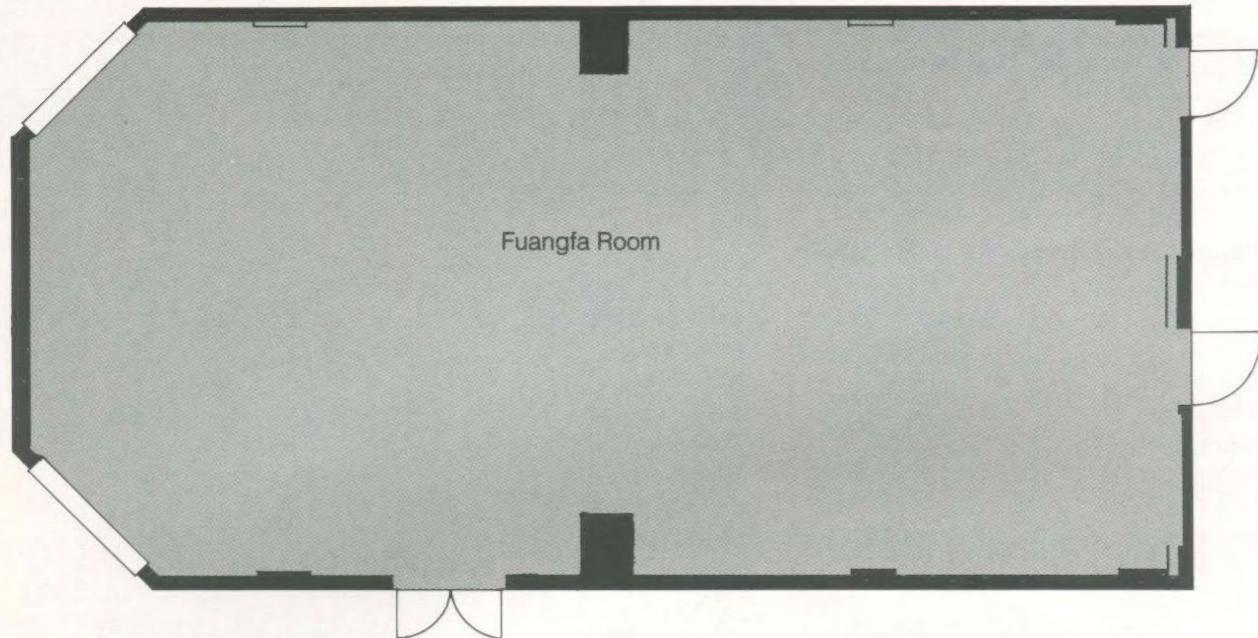
# Conference facilities

## MEETINGS, CONFERENCES AND BANQUETS

The attractively furnished Fuangfa Room is suitably equipped to host both social and business events. Modern Audio Visual and technical equipment are on hand, the room can cater comfortably for groups of up to 50 people.

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PHUKET  
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| FUNCTION ROOM | DIMENSION      |              |                |                | CAPACITY      |               |                  |    |    |    |
|---------------|----------------|--------------|----------------|----------------|---------------|---------------|------------------|----|----|----|
|               | Room Size      | Length/Width | Ceiling Height | Cocktail Party | Banquet Style | Theater Style | Class Room Style |    |    |    |
|               | m <sup>2</sup> | sqf          | m              | feet           | m             | feet          |                  |    |    |    |
| Fuangfa       | 124            | 1.350.36     | 16.0x8.0       | 52.8x26.4      | 2.3           | 7.59          | 80               | 30 | 60 | 50 |

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| France        | 05118380*   | Hong Kong           | 852-28107031  |
| Italy         | 167014612*  | Singapore           | 7357266       |
| Holland       | 060224060*  | Tokyo/Japan         | 0120 118058*  |
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